

# SUNSHINE ACTION 耀陽行動

## Introduction



SUNSHINE ACTION 耀陽行動 is a poverty relief charity organization IRD [91/10271](#) founded in 2008 in Hong Kong. In Hong Kong, the organization main focus is on the donation of the “Sunshine Fortune Bags”, the homeless programs and the training of the interns and students in charity activities.

Corporate Volunteers & CSR Programs: <https://www.sunshine-action.org/companies>



Sunshine Action Performance Reports:

<https://www.sunshine-action.org/performance-reports>

- 2019, Sunshine Action donated to **109** charity centers/organizations
- 2020, Sunshine Action donated to **122** charity centers/organizations
- 2021, Sunshine Action donated to **190** charity centers/organizations
- 2022, Sunshine Action donated to **246** charity centers/organizations
- 2023, Sunshine Action donated to **234** charity centers/organizations
- 2024, Sunshine Action donated to **215** charity centers/organizations
- 2025, Sunshine Action donated to **34** charity centers (first quarter)

The Sunshine Chari-thon 耀陽慈善馬拉松

❖ Part 1: from Summer 2019-Summer 2020:

<https://www.youtube.com/watch?v=DqcL1tG50tA&t=76s>

❖ Part 2: from Summer 2020 – March 2021:

[https://www.youtube.com/watch?v=\\_iAwFKjNawE&t=102s](https://www.youtube.com/watch?v=_iAwFKjNawE&t=102s)

❖ Part 3: from April – Dec 2021:

<https://www.youtube.com/watch?v=oG-2nLYvJkQ>

❖ Part 4: from Jan-Dec 2022:

<https://youtu.be/6Xv52JTXiRI>

❖ Part 5: from Jan-Aug 2023 the Sunshine Summer Internship

<https://www.youtube.com/watch?v=WMPNeZKklmY>

Sunshine Action YouTube Channel: <https://www.youtube.com/@sunshineaction22>

Sunshine Action weekly reels, please visit instagram: [www.instagram.com/sunshineactionhk](http://www.instagram.com/sunshineactionhk)





## Sunshine Action App

If you are in Hong Kong, please kindly share, download use the **Sunshine Action App**:

🍏 Apple: <https://apps.apple.com/hk/app/sunshine-action/id6737030442?l=en-GB>

🤖 Android: <https://play.google.com/store/apps/details?id=com.sunshineaction.app>

From its foundation in 2008 to 2024, Sunshine Action has conducted programs and donated food and other basic need materials to over **930** charity centers and organizations in 24 Countries, estimated to benefit over **430'000** people around the World. The following is the link to some of them:

- UK <https://www.sunshine-action-uk.org>
- USA <https://sunshine-action-us.org>
- Sri Lanka <https://www.sunshine-action.org/sri-lanka-global>
- Myanmar <https://www.sunshine-action.org/myanmar-global>
- Thailand <https://www.sunshine-action.org/thailand-global>
- South Africa <https://www.sunshine-action.org/south-africa-global>
- India <https://www.sunshine-action.org/india-global>
- Chile <https://www.sunshine-action.org/chile-global>
- Nepal <https://www.sunshine-action.org/nepal-global>
- Kenya <https://www.sunshine-action.org/kenya-global>
- Mongolia China <https://sunshineactionold.netlify.app/ourwork/chifeng>
- Vietnam <https://www.sunshine-action.org/vietnam-global>
- Cambodia <https://www.sunshine-action.org/cambodia-global>



**THE GLOBAL GOALS**  
For Sustainable Development



Globally, our programs cover 14 UN Sustainable Development Goals.

**Goal 1 & 2:** All Food Programs from Sunshine Fortune Bags to the Long-term Food & Living Support program. E.g. : <http://www.sunshine-action.org/fortune-bags>

The street-sleepers program: <http://www.sunshine-action.org/street-sleepers>

The Microfinance: <https://sunshineactionold.netlify.app/ourwork/microfinance>

**Goal 3:** Medical Missions: <https://sunshineactionold.netlify.app/ourwork/medicalmission>

Congenital Heart Disease: <https://www.sunshine-action.org/congenital-heart-disease-hk>

**Goal 4:** Education Involvement - <https://www.sunshine-action.org/student-sponsorships>

Including the Sunshine Ambassadors & Sunshine Action Club and the Summer Interns:

<http://www.sunshine-action.org/ambassadors>



## THE SUNSHINE CHARI-THON

Pack the Sunshine Food Bags in 1 institution or school  
Donate and Partner with a beneficiary charity organization

**The Global Sunshine Chari-thon for international institutions:** The “Sunshine Chari-thon” focuses on connecting with any universities and private or international schools in each city, county, state or region in developing charitable events - <https://www.sunshine-action.org/sunshine-charithon>

**Goal 5 & 10:** Reducing Inequality - Sunshine Action has been one of the few organizations that help the Asylum Seekers and Refugees in the past years, plus donating to several organizations of this field: Refugee Union, Grassroot Future, the Vine Church, etc...

**Goal 6:** Sunshine Action has sponsored the building of many water-wells & toilets:

<https://www.sunshine-action.org/water-for-the-world-hk>



**Goal 7:** Sunshine Action has distributed the inflatable “Sunshine Solar Lamps” in several poor villages across Asia.

**Goal 11:** The construction projects

<https://www.sunshine-action.org/building-project-hk>

**Goal 13 & 15:** Sunshine Action is a great supporter to the reduction of **Carbon Dioxide (CO2)** and we planted many trees in several countries: 前人種樹後人乘涼 walnuts and pears you plant for your heirs 「今天有人坐在樹蔭下，是因為有人在很久前種了樹」

<https://www.sunshine-action.org/plant-the-planet-hk>



**Goal 14:** Sunshine Action has been restocking the ocean for many years:

<https://www.sunshine-action.org/save-the-sea-hk>

**Goal 17:** Sunshine Action is a charity organization with big coverage linked to the UN goals, connecting charity organizations in 23 countries and the Sunshine Ambassadors for charitable programs.



The students, interns and the Sunshine Ambassadors from **106** institutions, colleges and universities have joined Sunshine Action events in the past, including 7 of the top 10 QS ranked Universities such as Oxford, Harvard, Cambridge, Univ. of Chicago, National University of Singapore, University College London, Imperial College London, the Hong Kong University, etc...

❖ *Keeping up with the Sunshine Ambassadors* [https://www.youtube.com/watch?v=83R\\_8y5E9uI](https://www.youtube.com/watch?v=83R_8y5E9uI)

👉 *NUS National University of Singapore* 新加坡國立大學 <https://www.youtube.com/watch?v=fd6QqJcukTE>

👉 *University of Oxford* - Anya: <https://www.youtube.com/watch?v=NFSVIDNyc9M>

👉 *University of Chicago* -Toby: <https://www.youtube.com/watch?v=zUecZLQINPE>

[Keeping Up with the Sunshine Ambassadors 1](https://www.youtube.com/watch?v=VSf5sbIsk78) <https://www.youtube.com/watch?v=VSf5sbIsk78>

[Keeping Up with the Sunshine Ambassadors 2](https://www.youtube.com/watch?v=MT0bwJVwo5E&t=64s) <https://www.youtube.com/watch?v=MT0bwJVwo5E&t=64s>

[Keeping Up with the Sunshine Ambassadors 3 DBS](https://www.youtube.com/watch?v=i9bYR42LTZc&t=5s) <https://www.youtube.com/watch?v=i9bYR42LTZc&t=5s>

[Keeping Up with the Sunshine Ambassadors 4 DBS](https://www.youtube.com/watch?v=7kwOMJFiPhw&t=41s) <https://www.youtube.com/watch?v=7kwOMJFiPhw&t=41s>

[Keeping Up with the Sunshine Ambassadors 5 WIS](https://youtu.be/wWjTrXnRw_8) [https://youtu.be/wWjTrXnRw\\_8](https://youtu.be/wWjTrXnRw_8)

[Keeping Up with the Sunshine Ambassadors 6 YCIS](https://www.youtube.com/watch?v=pA-9IGkmo6A) <https://www.youtube.com/watch?v=pA-9IGkmo6A>

**SUNSHINE ACTION 耀陽行動**

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Sunshine Action Youtube Channel <https://www.youtube.com/@sunshineaction22>

Sunshine Action performance reports: <https://www.sunshine-action.org/performance-reports>



✦ RTHK 2011 義行多國度 - 愛在不離不棄

<https://www.youtube.com/watch?v=4U-GItObs9Q&list=UULFcZcSDalMCEW47Bo7UZquPw&index=33>

✦ 2013 Hong Kong Humanity Awardee 香港人道年獎得獎者

[http://web.redcross.org.hk/ha2014/awardee/sunny\\_mak\\_e.html](http://web.redcross.org.hk/ha2014/awardee/sunny_mak_e.html)

✦ 2014 American Chamber of Commerce 美國總商會 Ira Dan Kaye Awardee

✦ RTHK 2020 "LOVE in the SUNSHINE" "愛在有晴天" 善道行者

<https://youtu.be/Gx0FHzJua1k>



## Contact Information

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For the **rest of the World**:



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